BEAUTIFUL MINDS

LEARNING CENTRE| SPONSORSHIP

WE LOVE ON PURPOSE

At Beautiful Minds, we strive to provide a homely, nurturing, happy learning environment for learners with special needs.

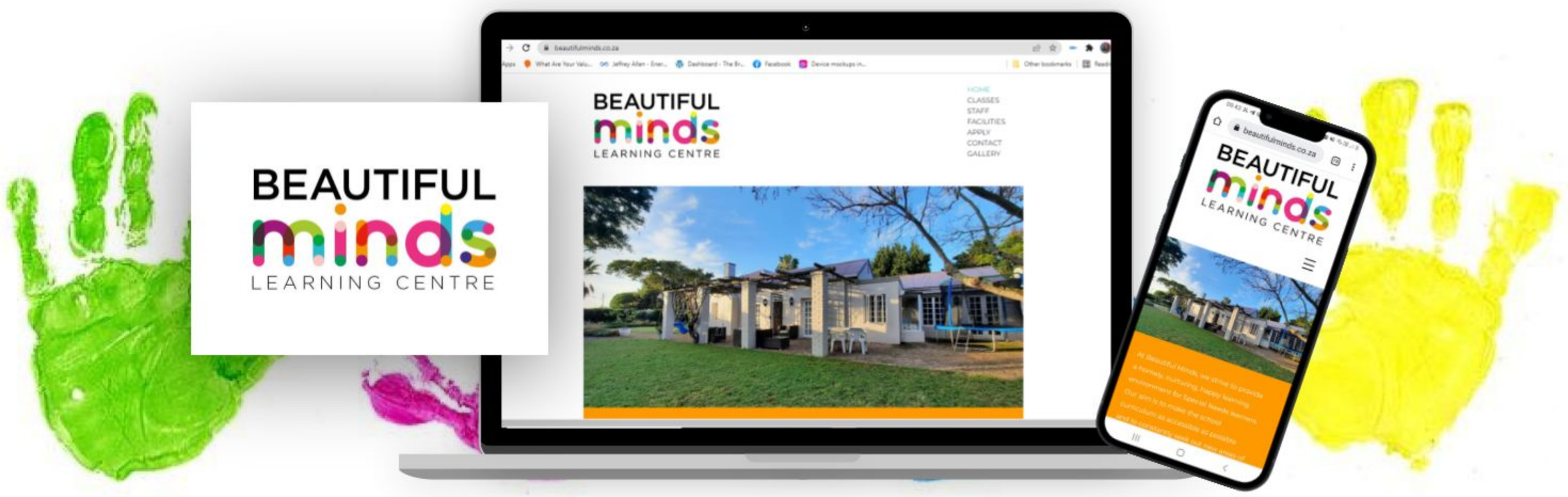
A family environment is created for our learners to feel safe and combined circle time to start and end each learning day, which incorporates music, stories, news and lots of laughter!

Our aim is to make the school curriculum as accessible as possible and lessons are stimulating and structured in a way that each learner is actively involved and able to contribute

Structured Timetable:

- Life & Social Skills
- Art & Music
- Movement
- Maths & English

Our Passion



Beautiful Minds Learning Centre is passionate about creating a loving supportive environment where both parents and children with special needs can feel a sense of belonging and develop their physical, adaptive, social, emotional and cognitive skills in our safe, loving environment. We focus on core growth development structures that help support our learners and their families to lead everyday lives.

PHYSICAL DEVELOPMENT

Fine & Gross Motor Skills

ADAPTIVE DEVELOPMENT

Self-care Skills

SOCIAL & EMOTIONAL

Social skills & Emotional development

COMMUNICATION DEVELOPMENT

Communication & Language Development

LANGUAGE DEVELOPMENT

Language Development

COGNITIVE DEVELOPMENT

Intellectual Abilities

Our Trained Team

T'NEAL COOPER

T’Neal obtained her BSc Honours degree in Speech Therapy in 2006 from the University of Cape Town and completed her Community Service year at the Rob Ferreira Hospital in Nelspruit during 2007.

She moved back to Cape Town in 2008 where she practiced as a Speech Therapist. After taking some time off to start her family and be at home with her children during their early years, she completed a facilitation course to help prepare her for her passion of working with children with physical and intellectual impairments.

“My passion for teaching stems from my love for helping learners achieve their full potential through love, nurture and care. Emotional well-being and instilling a deep truth that every learner belongs, are what I hold close to my heart." T’Neal Cooper

T’Neal is highly skilled in

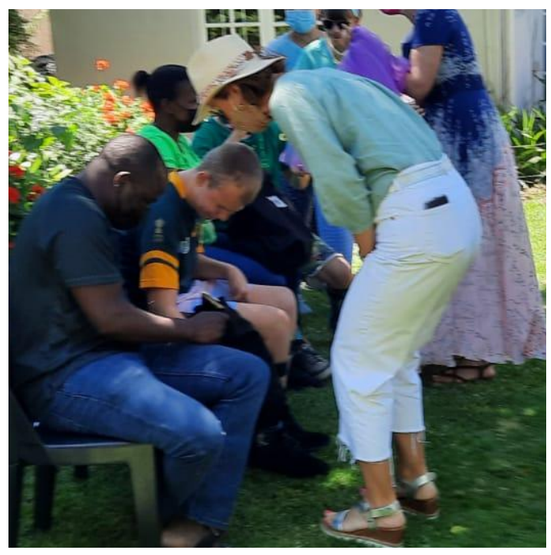
- Foundation Phase Teaching
- Specialised Communication & Language
- Creative Arts

T’Neal started working at Beautiful Minds Learning Centre in 2018 as a facilitator to one of the learners and took on the role as the Assistant Teacher in 2019. She has completed her Post Graduate Diploma in Foundation Phase Teaching.

Our Managing Members

CLARE LINDSAY

Clare graduated in the UK with a diploma in Art History, Interior Design and Landscape Design. She then went exploring in Canada where she began working in the mutual funds industry in Vancouver for three years.



After travelling abroad she realised that she wanted to join her family business and managed the marketing and advertising design side of the business in Africa. Clare then moved to Kenya when her daughter was born to start a new venture and saw a need for swimming instructors for young children.

With her opportunistic character, Clare decided to qualify as a swimming instructor and became one of the few swimming instructors in Nairobi with over 58 children who learnt how to swim at Clare's swimming school.

Her greatest joy comes from teaching the children with special needs to love and be safe in the water. Clare believes that her biggest achievement is her full time job of raising her three children who have grown and blossomed into young adults.

Our Managing Members

TIM HUMPHREYS-DAVIES

Tim Humphreys-Davies, has over 25 years' experience in the IT distribution industry where he has filled various executive positions including the Managing Director of Multimedia Warehouse. Tim holds a BA Honors degree in Marketing and initially served as the Sales & Marketing Director for Pinnacle before being promoted to Managing Director.

Tim believes that a healthy mind encourages a healthy lifestyle and has had major achievements in various sporting events.

- Running: completed three 2 Oceans Ultra Marathons, two Puffer trail runs, three 3 Peaks events and multiple trail running events
- Cycling: completed 2007 Cape Epic and more than 15 multi-day cycling events (eg. Ride the Rhino, Wine to Whales etc.)

"I would like to help and assist in any way to grow Beautiful Minds into a warm and loving environment for children with specials needs ."
Tim Humphreys Davies

"I hope we can also add value to the community that supports these special children."

Our Story

With Covid having thrown us many challenges we have soldiered on determined to preserve this wonderful centre with its incredible staff and happy children. We don't believe that we need to restrict the children to leaving at any specific age, we just want to have a safe and happy environment in which our children/teenagers/young adults can continue to go to enhance their life skills, socialize, thrive and be challenged.

"Beautiful Minds has been a gift to our family and I hope that we will be able to welcome many more families to share this special place with them." Clare Lindsay - Director Beautiful Minds

My son Hamish started at Beautiful Minds in the middle of 2015. I struggled to find the right fit for Hamish but as soon as we found Beautiful Minds we knew we had hit the jackpot.

What a joyful and happy centre it has been for him and so many others. Children and parents alike! In August 2019 when the founding family announced they were leaving for Australia,

I knew we needed to preserve this special place for the sake of our children so I bought the property from the O'Connors and took over as a Director of the NPO.

Beautiful Minds has been a gift to our family and I hope that we will be able to welcome many more families and share that gift with them.

Our Facilities

A Smiley, happy place of learning for all

Our school has the following facilities to cater for the varying needs of our learners:

Facilities Onsite

- Fully equipped kitchen allowing learners to bring food according to their dietary needs. The kitchen is also used for baking lessons.
- Adapted bathroom, with height-adjustable hygiene station
- Multiple classrooms to cater for small-group learning
- Trampoline and outdoor play equipment
- Therapy room that is used for Speech Therapy and Physiotherapy
- Large garden
- Wheelchair-accessible doorways and passage

Personal Facilitators

- Most of our learners require facilitators, who are employed directly by parents.
- The need for a facilitator will be assessed when an application is made to the school.
- A facilitator's role serves two main purposes:
  - The practical, physical role of hygiene, feeding and communication
  - A vital role of skilfully enabling the learner to access extra educational opportunities that would not be possible without the physical assistance.

External Service Providers

- Learners also have access to outside service providers who visit the school at an additional cost
- The following services are not compulsory, and where applicable, are invoiced directly to parents in addition to the school fees:
- Speak2Me Speech therapy and Alternative Augmented Communication (AAC)
- Physiotherapy
- 4 Ever Fit 4 Kidz Music and Movement Classes
- Volunteers

Our Supporters

Our special needs learners are filled with joy and laughter mostly because they enjoy the array of activities we have at Beautiful Minds Learning Centre.

That's why it's important for us to continue to source top qualified suppliers who specialise in this environment so that our learners can use the skills they are taught at our learning centre in their everyday lives.

Our learners are curious, eager to learn and ready to participate.

Our Service Providers Culture

Most of our service providers specialise in offering top quality skills or learning for our learners. These services, however, are charged to parents on top of the regular costs associated with having a special needs child with a disability.

Because of this, we at Beautiful Minds Learning Centre are willing to subsidise these costs for our parents and provide our learners with the highest quality care and learning.

Do You Fit Our Sponsorship Culture?

We offer our sponsors an opportunity to market and advertise their business to our learners families & community by partnering with our sponsors and giving them the opportunity to also create brand exposure for their business.

We use the sponsorship funds to subsidise our learners extramural education and help develop our learning centre so that we can offer more top quality facilities for our students to learn, grow & have fun in a supportive environment.

Our Sponsors Offers

We know how important it is to integrate a meaningful lifestyle for our students with special needs, as they want to experience the world with wonder and excitement.

That's why we rely on sponsors to help subsidise some of our extramural activities with future plans to develop our learning centre so that we can offer top quality education for our students who love attending class at our centre.

Hummingbird Sponsor	Nightingale Sponsor	Wise Owl Sponsor
R25,000	R50,000	R100,000
3 months brand exposure	6 months brand exposure	12 months brand exposure

How Does Your Sponsorship Contribution Help Our Learners?

Your sponsorship allows our team to subsidise our learners extramural activities such as: Speak2Me Speech therapy and Alternative Augmented Communication (AAC), Physiotherapy, 4 Ever Fit 4 Kidz Music and Movement Classes and gives them an opportunity to enjoy the on going support and help from our top quality selection of experts within the intellectual impairment environment. This greatly benefits our learners by:

- ➔ Increases balance, both physically and mentally.
- ➔ Promotes sociability and integration.
- ➔ Improves the ability to concentrate.
- ➔ It stimulates and motivates.
- ➔ It promotes teamwork.
- ➔ It positively affects their daily lives.
- ➔ Benefits their fine motor skills and self care abilities

HUMMINGBIRD

Your investment at this level will enable your company to align and connect with your direct customers, gain brand awareness by marketing your business over a 3 month period

BEAUTIFUL minds LEARNING CENTRE

HUMMINGBIRD

Benefits of Investing:

- Brand Awareness for your business logo clearly displayed on campaign header
- Brand logo shared on our timeline with backlinks towards your asset
- Alignment with your direct customers who already purchase your products or services
- A 20 min livestream interview with a full video replay for your marketing department for content

What We Require From You:

We require high res graphics of your:

- ➔ Business logo
- ➔ Your website & social media links
- ➔ Graphic that best describes your services or products for our thank you post on our social media pages.

R25,000.00 3 month sponsor

- Advertise to your direct customers
- Our learners family & our community will see your business logo across our social media channels

Your Sponsorship Exchange Benefits:

Your contribution will enable you to marketing exchange privileges which will help to promote your business and allow our parents and other sponsors as well as our community to be aware of your brand logo and services.

- ➔ Promote your business to our local community
- ➔ Align your brand with your direct customers
- ➔ Ensure brand awareness through marketing and recognition

Your business logo will be displayed in the following areas for 3 months:

- ➔ Business logo on our website, Facebook, IG and LinkedIn sponsorship banners
- ➔ Backlink towards your website asset
- ➔ A thank you to our sponsor post on Facebook page and IG channel (once a month only)
- ➔ A 20 min interview showcase online which will housed on our Facebook channel with a video copy to be shared with your marketing department.

Invest Now

NIGHTINGALE

Your investment at this level will enable your company to align and connect with your direct customers, gain brand awareness by marketing your business over a 6 month period

NIGHTINGALE

Benefits of Investing:

- Brand Awareness for your business logo clearly displayed on campaign header
- Brand logo shared on our timeline with backlinks towards your asset
- Alignment with your direct customers who already purchase your products or services
- 2 x 30 min livestream interview with a full video replay for your marketing department for content

What We Require From You:

We require high res graphics of your:

- ➔ Business logo
- ➔ Your website & social media links
- ➔ Social media handles & hashtags
- ➔ Graphic that best describes your services or products for our thank you post on our social media pages.

R50,000.00 6 month sponsor

- Gain brand awareness
- Align with your direct customer
- Amplify your business marketing & promotions

Your Sponsorship Exchange Benefits:

Your contribution will enable you to marketing exchange privileges which will help to promote your business and allow our parents and other sponsors as well as our community to be aware of your brand logo and services.

- ➔ Promote your business to our local community
- ➔ Align your brand with your direct customers
- ➔ Ensure brand awareness through marketing and recognition

Your business logo will be displayed in the following areas for 6 months:

- ➔ Business logo on our website, Facebook, IG and LinkedIn sponsorship banners
- ➔ Backlink towards your website asset
- ➔ A thank you to our sponsor post on Facebook, IG & LinkedIn channel (once a month only)
- ➔ 2 x 30 min interview showcase online which will housed on our Facebook channel with a video copy to be shared with your marketing department. (This could be 2 separate interviews or an advert intro and livestream interview

Invest Now

WISE OWL

Your investment at this level will enable your company to align and connect with your direct customers, gain brand awareness by marketing your business over a period of a year

Benefits of Investing:

- Brand Awareness for your business logo clearly displayed on campaign header
- Brand logo shared on our timeline with backlinks towards your asset
- Professionally created video adverts to showcase your business & involvement with Beautiful Minds
- 4 x 30 min livestream interview with a full video replay for your marketing department for content

What We Require From You:

We require high res graphics of your:

- ➔ Business logo
- ➔ Your website link
- ➔ Social media handles & hashtags
- ➔ Graphic that best describes your services or products for our thank you post on our social media pages.

R100,000.00 12 month sponsor

- Build brand awareness
- Exposure to your direct customer
- Backlinks towards your website asset

Your Sponsorship Exchange Benefits:

Your contribution will enable you to marketing exchange privileges which will help to promote your business and allow our parents and other sponsors as well as our community to be aware of your brand logo and services.

- ➔ Promote your business to our local community
- ➔ Align your brand with your direct customers
- ➔ Ensure brand awareness through marketing and recognition

Your business logo will be displayed in the following areas for 6 months:

- ➔ Business logo on our website, Facebook, IG and LinkedIn sponsorship banners
- ➔ Backlink towards your website asset
- ➔ A thank you to our sponsor post on Facebook, IG & LinkedIn channel (once a month only)
- ➔ 4 x 30 min interview showcase online which will housed on our Facebook channel with a video copy to be shared with your marketing department.
- ➔ 2 x showcase 50 sec advert highlighting your business with backlinks towards your assets. (These will be created with your graphic images & video content)

Invest Now

Your Sponsorship will help benefit us greatly to provide improved facilities, resources and new opportunities for our Beautiful Minds family of children.

We look forward to having you sponsor our non profit organisation and help us improve our childrens lives.